

# Scotland's International Framework



Scottish Government  
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# Scotland's International Framework

Our internationalisation agenda is twofold:

- To create an environment within Scotland that supports a better understanding of international opportunities and a greater appetite and ability to seize them; and
- To influence the world around us on the issues that matter most in helping Scotland flourish.

## **Internationalising Scotland benefits us all.**

The Internationalisation agenda underpins the full range of our international ambitions and supports the delivery of the Scottish Government's National Performance Framework. Whilst the UK EU referendum outcome and the consequential decision to leave the EU is likely to have a significant impact on the *context* of our internationalisation activities, our overarching strategic outcomes/ambitions and objectives remain unchanged.





# OUR OUTCOMES/ AMBITIONS:



# Our People

Are better able to engage  
in a global world.

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Are engaged in international  
exchanges and learning  
opportunities.

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Are aware of the  
international environment  
and Scotland's place  
in the world.

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# Our Businesses & Institutions

Are more globally competitive.

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Are able to cooperate with international partners to exchange knowledge and best practice.

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Are able to maximise and take advantage of export and trade opportunities.

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Are innovative and able to access international funding opportunities.

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# Our Scotland

Our economy is stronger and more resilient, there are greater employment opportunities and inequality is reduced.

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Our economic, educational, cultural and heritage strengths are globally recognised, supporting our positive international reputation.

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Our physical and digital connectivity is strengthened and Scotland is viewed as an attractive location to invest in and visit.

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Our international partners are supported in achieving our mutual goals. We show leadership and contribute to reducing global inequality and poverty.

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Our bilateral, multilateral and institutional relationships are strong and we are able to promote our interests overseas.

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# OUR STRATEGIC OBJECTIVES:





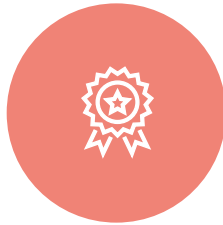
# Our Strategic Objectives:



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## Relationships & Partnerships

Strengthen our external relationships, roles and networks



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## Reputation & Attractiveness

Build our reputation and international attractiveness



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## Global Outlook

Enhance our global outlook to set the domestic conditions for success



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## European Union

Protecting Scotland's place in Europe

# Relationships & Partnerships



## **Local knowledge:**

We will work with our people, diaspora and partners outside Scotland to share local knowledge and build long-term relationships and networks.

## **Multilateral engagement:**

We will seek to have international influence and communicate our shared interests through engagement in multilateral forums such as the European Union and the United Nations.

## **Bilateral relationships:**

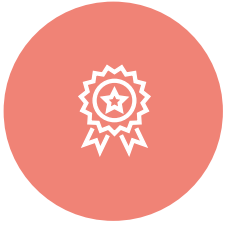
We will continue to value and build our bilateral relationships, working with others to pursue our international and domestic objectives and share best practice.

## **Collaborative working:**

We will develop One Scotland Partnerships and Innovation and Investment Hubs to promote and deliver greater coordination and collaborative working, investment, innovation and knowledge exchange.

## **Good global citizen:**

We will continue to make distinctive contributions in addressing global challenges, sharing our knowledge, skills and technical expertise for global good: through our international development work we will contribute to alleviating poverty and achieving the UN Global Goals in our partner countries and we will provide ethical leadership and a positive voice in the world on global issues such as solidarity, tolerance, human rights and climate change.



# Reputation & Attractiveness

## **International promotion:**

We will use our overseas presence to promote and celebrate our culture, education, values, heritage, landscape and economic strengths and to build the Scottish brand to support greater exports, inward visitors and investment in Scotland.

## **Cultural relations:**

We will showcase our culture and heritage to strengthen our international relationships and to better share ideas and enhance cooperation.

## **Trade and Investment:**

We will deliver the actions in our Trade and Investment Strategy, which sets out our approach to international trade and investment, ensuring Scotland remains an attractive location for investment, and to boosting Scotland's export performance.

## **Research excellence:**

We will continue to invest in and promote our universities, helping them to build educational links and research collaborations across the globe.



# Global Outlook



## **Embed internationalisation:**

We will embed internationalisation across our areas of responsibility to ensure that Scotland continues to be attractive and our people are able to seize new opportunities and participate in a globalised world.

## **Knowledge exchange:**

We will gather and share knowledge intelligently to help businesses, institutions and individuals navigate, make connections and understand Scotland's place in the world.

## **Targeted support:**

We will provide targeted support and advice to assist our people, businesses and institutions identify and seize international opportunities, helping them capitalise on international opportunities through developing domestic capability.

## **Coherent approach:**

We will work collaboratively to maximise our international efforts and understand the impact of our work on others.



# European Union

## **Protecting our place in Europe:**

Although the UK as a whole voted to leave the EU, Scotland voted overwhelmingly to remain.

EU membership brings many benefits; economic, social and cultural, and the Scottish Government is committed to exploring all available options to protect our place, and interests, in Europe.

## **Committed partner:**

We remain committed partners in Europe and we wish to continue to contribute meaningfully to collective goals.

We believe that through solidarity, support and collaboration we can achieve far more than individual states acting alone ever could.

## **Protecting and Strengthening Partnerships:**

We are determined to protect and further strengthen our relationships with European partners to develop and deliver mutually beneficial outcomes, policies and programmes in pursuit of our objectives.



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