



#### Speaker biography:

##### **Amanda Coulthard, West Dunbartonshire Council**

Amanda Coulthard is Performance & Strategy Manager at West Dunbartonshire Council. In this role she acts as advisor to the Chief Executive, Senior Leadership Team and Administration on issues related to performance and strategic planning. Amanda also holds responsibility for consultation and engagement as well as data analysis and business intelligence. Prior to this role Amanda has held a range of roles across the public sector, mainly focused on strategic planning and performance.

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##### **Andrew Pulford, NHS Scotland**

Andrew is a Public Health Intelligence Advisor with NHS Health Scotland, a national Health Board working to reduce health inequalities and improve health. As part of the Public Health Observatory Team, Andrew contributes to the Scottish Public Health Observatory (ScotPHO) collaboration that aims to provide a clear picture of the health of the Scottish population and the factors that affect it. His current work involves the development and maintenance of the ScotPHO profiles, modelling the potential impact of different interventions on health inequalities, and investigating the relationship between precarious employment and health. Prior to joining NHS Health Scotland, Andrew was a Senior Public Health Research Officer with NHS Ayrshire & Arran.

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##### **Emily Lynch, Improvement Scotland**

Emily is the programme manager for the Local Government Benchmarking Framework at Improvement Scotland.

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##### **Sarah Martin, Scottish Government**

Sarah is Head of Surveys in the Office of Chief Statistician. She is responsible for the Scottish Government (SG) Long-Term Survey Strategy and its implementation. As part of this she oversees the design, contract and performance management of SG household surveys and the publication of the Scottish Surveys Core Questions (SSCQ). She sits on the SHS project board (among others), chairs the SG survey managers' network to encourage the sharing of best practice and represents Scotland at the UK-wide Cross-Government Surveys Group. Prior to joining SG, Sarah was a Research Fellow at the University of Edinburgh, specialising in data science methodology.

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##### **Ben Cook, Scottish Government**

Ben is a Statistician in the Office of Chief Statistician & Data Officer within the Scottish Government (SG). Within the Office of the Chief Statistician, Ben provides methodology advice for the SG's population surveys (including weighting and sampling for the three largest surveys in SG) and publishes the single and multiyear Scottish Surveys Core Questions (SSCQ). Prior to joining SG, Ben was a Statistician at the Department of Health, working on social care integration and performance.

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##### **Martin Macfie, Scottish Government**

Martin has recently joined Analytical Data Infrastructure division within the Scottish Government as the Head of Open Data. Martin leads on how the SG will address its data commitments around the Scotland's Open Government Action Plan 2018-2020, which was published recently. A key platform to achieve these commitments is [statistics.gov.scot](http://statistics.gov.scot),



Scotland's Official Statistics open data portal. Martin has previously worked in National Records of Scotland and in a number of roles within Scottish Government, including the greenhouse gas inventory and on culture statistics.

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**Emma McCallum, Scottish Government**

Emma is an experienced social researcher and statistician who has spent much of her career working with survey data or leading surveys. Her most recent role is that of the Scottish Household Survey manager, running the largest population survey in Scotland. She has worked in the Scottish Government since 2003.

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**Linda Hutcheson, Ipsos MORI**

Linda is a Researcher at Ipsos MORI and works on the Scottish Household Survey alongside Chris Martin. She has over 5 years' experience in social and market research, and has worked across a range of methodologies. Prior to joining Ipsos MORI, Linda completed her PhD at the University of Stirling.

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**Michael Kordas**

Michael is a final year PhD Candidate and a Graduate Teaching Assistant in Urban Studies at the University of Glasgow, a Guest Lecturer at the Glasgow School of Art and a Chartered Town Planner (MRTPI). His interests are centred on community engagement in planning but also include the smart cities agenda and urban design.

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