

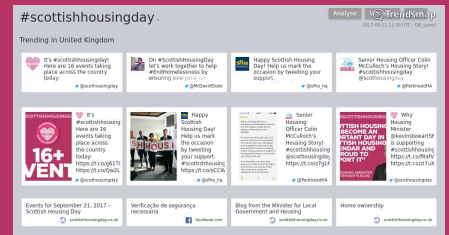
#SCOTTISHHOUSINGDAY2017

SUPPORTERS EVENTS

92

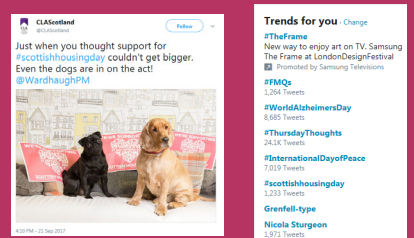
PARTNERS
SIGNED UP
(56 IN 2016)

32+ EVENTS
FROM STRANRAER
TO LERWICK



#SCOTTISHHOUSINGDAY

TRENDED
ON TWITTER



89.5K
IMPRESSIONS
IN SEPTEMBER



33% INCREASE
IN FOLLOWERS IN 28 DAYS

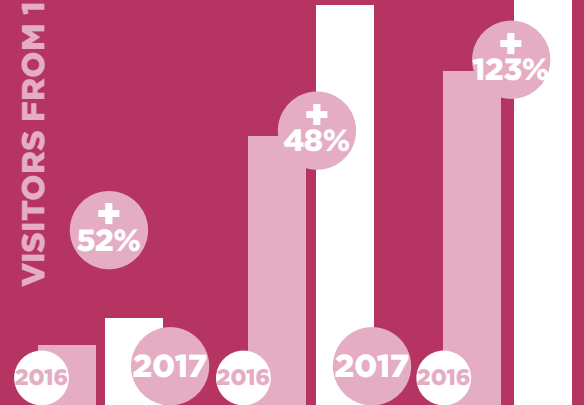
SCOTTISHHOUSINGDAY.CO.UK

VISITORS FROM 15 COUNTRIES

#SCOTTISHHOUSINGDAY

"SCOTTISH HOUSING DAY IS A CHANCE TO PROMOTE HOUSING IN SCOTLAND ACROSS ALL TENURES. LET'S WORK TOGETHER SO EVERYONE CAN BENEFIT."

READ JEANE FREEMAN'S BLOG



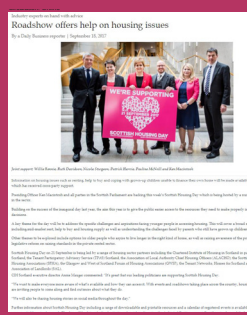
1,159 VISITS ON SCOTTISH HOUSING DAY (2016: 792)

SEPT 2017 5,325 VISITS (SEPT 2016: 3,593)

9,784 VISITS IN WHOLE OF 2017 (2016: 4,424)

MEDIA COVERAGE

DAILY BUSINESS



SCOTTISH BUSINESS INSIDER



24 HOUSING

