

Short term outcomes (first 3 years of Strategy)

Medium term outcomes (first 6 years of strategy)

Long term outcomes (as set out in the Strategy 10 years and beyond)

Our vision is to reduce the number of suicide deaths in Scotland, whilst tackling the inequalities which contribute to suicide.

Overarching outcome 1

S1. Key priority Scottish Government policies (based on Annex A in the Action Plan 2022-2025) increasingly incorporate and deliver actions designed to contribute to both suicide prevention and tackling the inequalities that affect suicidal behaviour.

S2. There is increased multi-agency and cross-sectoral awareness and action nationally and locally to restrict access to methods of suicide.

S3. Traditional media (including their online content) increasingly recognise and implement best practice in sensitively reporting, discussing and portraying suicide.

All relevant Scottish Government policies are increasingly designed to contribute to both suicide prevention and tackling the inequalities in suicidal behaviour.

There is a reduction in the availability and accessibility of methods of suicide.

People will be safer from illegal and harmful content that encourages or assists self-harm or suicide, under new regulations as part of the Online Safety Bill.

LT1. The environment we live in promotes conditions which protect against suicide risk. This includes our psychological, social, cultural, economic and physical environment.

Overarching outcome 2

S4. People are better informed about suicide, and able to respond more confidently and appropriately to people who may be suicidal or affected by suicide; particularly focussed on reducing the inequalities that affect suicidal behaviour.

S5. People are more confident and able to seek help for themselves or others who may be suicidal or affected by suicide, without experiencing stigma; particularly focussed on reducing the inequalities that affect suicidal behaviour.

The different communities and contexts in which people live, learn and work are increasingly suicide safe.

Fewer people feel or are stigmatised because they experience suicidal thoughts or attempt suicide or are affected by suicide.

LT2. Our communities have a clear understanding of suicide, risk factors and its prevention, so that people and organisations are more able to respond in helpful and informed ways when they, or others, need support.

Overarching outcome 3

S6. There is increased knowledge about, and equitable implementation of, appropriate, high quality, effective support to prevent suicide; particularly focussed on reducing the inequalities that affect suicidal behaviour.

S7. People who are suicidal or affected by suicide in any way, have more equitable access to appropriate, high quality, effective support - to prevent suicide and promote wellbeing and recovery; particularly focussed on reducing the inequalities that affect suicidal behaviour.

People who are suicidal or affected by suicide, experience equitable access to appropriate, high quality, effective support.

LT3. Everyone affected by suicide is able to access high quality, compassionate, appropriate and timely support - which promotes wellbeing and recovery. This applies to all children, young people and adults who experience suicidal thoughts and behaviour, anyone who cares for them, and anyone affected by suicide in other ways.

Overarching outcome 4

S8. There is more effective collaboration and joint working between national, local and sectoral partners to support implementation of the strategy and action plan.

S9. Lived/living experience insight and other sources of data and intelligence are more effectively collected, shared and used in planning, design, implementation and evaluation of suicide prevention interventions.

The connections between national, local and sectoral plans and policies contribute to embedding a whole of society approach to suicide prevention.

Local and national planning and delivery are supported by the increased availability, use and continuous review of improved data, intelligence and practice insights about suicide.

LT4. Our approach to suicide prevention is well planned and delivered, through close collaboration between national, local and sectoral partners. Our work is designed with lived experience insight, practice, data, research and intelligence. We improve our approach through regular monitoring, evaluation and review.

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