THE GOVERNMENT’S PURPOSE

To focus government and public services on creating a more successful country, with opportunities for all of Scotland to flourish, through increasing sustainable economic growth.

HIGH LEVEL TARGETS RELATING TO THE PURPOSE

Growth  Productivity  Participation  Population  Solidarity  Cohesion  Sustainability

STRATEGIC OBJECTIVES

WEALTHIER & FAIRER

We live in a Scotland that is the most attractive place for doing business in Europe
We realise our full economic potential with more and better employment opportunities for our people
We are better educated, more skilled and more successful, renowned for our research and innovation
Our young people are successful learners, confident individuals, effective contributors and responsible citizens
Our children have the best start in life and are ready to succeed
We live longer, healthier lives
We have tackled the significant inequalities in Scottish society
We have improved the life chances for children, young people and families at risk
We live our lives safe from crime, disorder and danger
We live in well-designed, sustainable places where we are able to access the amenities and services we need
We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others
We value and enjoy our built and natural environment and protect it and enhance it for future generations
We take pride in a strong, fair and inclusive national identity
We reduce the local and global environmental impact of our consumption and production
Our people are able to maintain their independence as they get older and are able to access appropriate support when they need it
Our public services are high quality, continually improving, efficient and responsive to local people’s needs

HOW ARE WE DOING?

Visit www.scotlandperforms.com to track latest progress

December 2011
## National Performance Framework - Measurement Set

### Purpose Targets

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<th>Population - Increase Healthy Life Expectancy</th>
<th>Solidarity - Reduce Income Inequality</th>
<th>Cohesion - Reduce Inequalities in Economic Participation Across Scotland</th>
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<tr>
<td>Increase Scotland’s Economic Growth</td>
<td>Improve Productivity</td>
<td>Improve Economic Participation</td>
<td>Increase Population Growth</td>
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### National Indicators

#### Population
- Increase the number of businesses
- Increase exports
- Improve digital infrastructure
- Reduce Scotland congestion
- Improve Scotland’s reputation
- Increase research and development spending
- Improve knowledge exchange from university research
- Improve the skill profile of the population
- Increase the proportion of pre-school centres receiving positive inspection reports
- Increase the proportion of schools receiving positive inspection reports
- Improve levels of educational attainment
- Increase the proportion of young people in learning, training or work
- Increase the proportion of graduates in positive destinations
- Improve children’s services
- Improve children’s dental health
- Increase the proportion of babies with a healthy birth weight
- Increase the proportion of healthy weight children
- Increase physical activity
- Improve self-assessed general health
- Improve mental wellbeing
- Reduce premature mortality
- Improve end of life care
- Improve support for people with care needs
- Reduce emergency admissions to hospital
- Improve the quality of healthcare experience

#### Solidarity
- Reduce the percentage of adults who smoke
- Reduce alcohol related hospital admissions
- Reduce the number of individuals with problem drug use
- Improve people’s perceptions about the crime rate in their area
- Reduce reconviction rates
- Reduce crime victimisation rates
- Reduce deaths on Scotland’s roads
- Improve people’s perceptions of the quality of public services
- Improve the responsiveness of public services
- Reduce the proportion of individuals living in poverty
- Reduce children’s deprivation
- Improve access to suitable housing options for those in housing need
- Increase the number of new homes
- Widen use of the internet
- Improve people’s perceptions of their neighbourhood
- Increase cultural engagement
- Improve the state of Scotland’s historic sites
- Increase people’s use of Scotland’s outdoors
- Improve the condition of protected nature sites
- Increase the abundance of terrestrial breeding birds: biodiversity
- Improve the state of Scotland’s marine environment
- Reduce Scotland’s carbon footprint
- Increase the proportion of journeys to work made by public or active transport
- Reduce waste generated
- Increase renewable electricity production

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