THE GOVERNMENT’S PURPOSE
To focus government and public services on creating a more successful country, with opportunities for all of Scotland to flourish, through increasing sustainable economic growth.

HIGH LEVEL TARGETS RELATING TO THE PURPOSE
Growth  Productivity  Participation  Population  Solidarity  Cohesion  Sustainability

NATIONAL PERFORMANCE FRAMEWORK

WEALTHIER & FAIRER
SMARTER
HEALTHIER
SAFER & STRONGER
GREENER

STRATEGIC OBJECTIVES

We live in a Scotland that is the most attractive place for doing business in Europe
We realise our full economic potential with more and better employment opportunities for our people
We are better educated, more skilled and more successful, renowned for our research and innovation
Our young people are successful learners, confident individuals, effective contributors and responsible citizens
Our children have the best start in life and are ready to succeed
We live longer, healthier lives
We have tackled the significant inequalities in Scottish society
We have improved the life chances for children, young people and families at risk
We live our lives safe from crime, disorder and danger
We live in well-designed, sustainable places where we are able to access the amenities and services we need
We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others
We value and enjoy our built and natural environment and protect it and enhance it for future generations
We take pride in a strong, fair and inclusive national identity
We reduce the local and global environmental impact of our consumption and production
Our people are able to maintain their independence as they get older and are able to access appropriate support when they need it
Our public services are high quality, continually improving, efficient and responsive to local people’s needs

HOW ARE WE DOING?
Visit www.scotlandperforms.com to track latest progress

March 2016
## National Performance Framework – Measurement Set

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Targets</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Population</strong> - Increase Healthy Life Expectancy</td>
<td>Improve the quality of healthcare experience, Reduce the percentage of adults who smoke</td>
</tr>
<tr>
<td><strong>Solidarity</strong> - Reduce Income Inequality</td>
<td>Reduce alcohol related hospital admissions, Reduce the number of individuals with problem drug use, Improve people’s perceptions about the crime rate in their area</td>
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<tr>
<td><strong>Cohesion</strong> - Reduce Inequalities in Economic Participation across Scotland</td>
<td>Reduce reconviction rates, Reduce crime victimisation rates</td>
</tr>
<tr>
<td><strong>Sustainability</strong> - Reduce Greenhouse Gas Emissions</td>
<td>Reduce deaths on Scotland’s roads, Improve people’s perceptions of the quality of public services, Improve the responsiveness of public services</td>
</tr>
</tbody>
</table>

### National Indicators

- **Population**
  - Increase the number of businesses
  - Increase exports
  - Improve digital infrastructure
  - Reduce traffic congestion
  - Improve Scotland’s reputation
  - Increase research and development spending
  - Improve knowledge exchange from university research
  - Improve the skill profile of the population
  - Reduce underemployment
  - Reduce the proportion of employees earning less than the Living Wage
  - Reduce the pay gap
  - Increase the proportion of pre-school centres receiving positive inspection reports
  - Increase the proportion of schools receiving positive inspection reports
  - Improve levels of educational attainment
  - Increase the proportion of young people in learning, training or work
  - Increase the proportion of graduates in positive destinations
  - Improve children’s services
  - Improve children’s dental health
  - Increase the proportion of babies with a healthy birth weight
  - Increase the proportion of healthy weight children
  - Increase physical activity
  - Improve self-assessed general health
  - Improve mental wellbeing
  - Reduce premature mortality
  - Improve end of life care
  - Improve support for people with care needs
  - Reduce emergency admissions to hospital

- **Solidarity**
  - Increase population growth

- **Cohesion**
  - Improve productivity
  - Improve economic participation

- **Sustainability**
  - Reduce greenhouse gas emissions

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