CONSULTATION QUESTIONS

1. How important do you think it is that we aim to be a Good Food Nation?

We believe that becoming a Good Food Nation is extremely important in helping to deliver a sustainable economy and improve the diet of the Scottish Population.

2. How would we know when we had got there? What would success look like?

- Significant improvements in the Health of the Scottish population
- A sustainable food and drink sector which though food service makes a contribution to Hospitality and Tourism
- Creation of more employment opportunities in Food and Drink including Hospitality and Tourism.

3. Do you agree with the proposed vision? How would you improve it?

We agree with the vision as stated in the described in the document.

4. How would your life be better? What does being a Good Food Nation mean in your locality?

More visitors to Scotland means more job opportunities and wealth creation in the Hospitality and Tourism Industry.

5. Are there any other essential steps we need to take before setting out on this journey?

Engagement with BHA Scotland to ensure the participation of the Hospitality Industry

6. How do you think a Food Commission could best help?
By helping to deliver the vision with engagement across all sectors of the Food and Drink Industry in Scotland

7. In what areas should indicators be set to check we are on track towards our goals?

Dietary improvements in all parts of the population, reductions in levels of obesity and evidence of growth in the Scottish Food and Drink industry including Hospitality and Tourism

8. What are your views on the different approaches that could be taken to help us become a Good Food Nation?

Dietary improvements in all parts of the population, reductions in levels of obesity and evidence of growth in the Scottish Food and Drink industry including Hospitality and Tourism

9. Do you agree with the proposed initial focus on:
   • Food in the public sector
   • A children’s food policy
   • Local food
   • Good food choices and
   • Continued economic growth?

   Yes we do

10. Which other areas would you prioritise?

Ensuring that the rural economy benefits from the activities to be undertaken

11. What other steps toward achieving a Good Food Nation would you recommend?

   None at this stage

12. What else should be considered?

   None at this stage
13. What steps do you plan to take to help Scotland on the journey toward becoming a Good Food Nation – in the next month and in the next 12 months?

We are committed to working as a proactive partner with the Scottish Government and are happy to contribute to the Food Commission.

14. How did you hear about this Discussion Document?

Scottish Government information