CONSULTATION QUESTIONS

1. How important do you think it is that we aim to be a Good Food Nation?

We think good quality, healthy food is a priority for everybody. The Good Food Nation approach is a good place to start engaging families and communities to take active steps to make better food choices.

2. How would we know when we had got there? What would success look like?

Food choices would be healthier, as local as possible with producers able to supply a quality product in a sustainable way. Production would be supporting the environment with reduced carbon outputs and would be providing a living for the farmers. Food would sell for a fair price and families and communities would be able to afford to buy it.

3. Do you agree with the proposed vision? How would you improve it?

Yes we agree with the vision. We would include sustainability not only should we not damage our environment with our production methods, but we should positively enhance it and not damage natural resources and natural eco-balance to generate profit.

4. How would your life be better? What does being a Good Food Nation mean in your locality?

We would have more people interested in what we do. Shetland would be a more self-sufficient LA and we would import less fresh produce. Families and individuals on low incomes would be able to access fresh produce. Tesco would not hold the monopoly on food. Money would be kept circulating locally for longer.

5. Are there any other essential steps we need to take before setting out on this journey?

Do not overlook the importance of small scale local producers in the bigger picture when setting targets, guidelines and standards. Ensure guidelines and standards set for large scale production do not detrimentally impact on small producers.

6. How do you think a Food Commission could best help?

have their feet on the ground and experience of small scale, not for profit production. Our motives are different from large scale, profit making producers.
7. In what areas should indicators be set to check we are on track towards our goals?

Production, uptake, public understanding, public participation

8. What are your views on the different approaches that could be taken to help us become a Good Food Nation?

Whatever approach is taken (a mix is probably needed) the key issue is how it is implemented on the ground and the corresponding results. The means must deliver the ends. For example the recent Community Food Programme supported the interface between producers and buyers. Unfortunately incentive to producers was overlooked and there is not enough produce to for the buyers to access, therefore promoting a connection between them is pointless.

9. Do you agree with the proposed initial focus on:
   - Food in the public sector
   - A children’s food policy
   - Local food
   - Good food choices and
   - Continued economic growth?

Yes

10. Which other areas would you prioritise?

Sustainable production

11. What other steps toward achieving a Good Food Nation would you recommend?

Comments: Gathering information on current best practice; using local knowledge; consulting with small scale producers: support and encouragement to disseminate local learning

12. What else should be considered?

Engaging hard to reach low income individuals and families, accessibility of fresh produce to them

13. What steps do you plan to take to help Scotland on the journey toward becoming a Good Food Nation – in the next month and in the next 12 months?
We are a community food producer, providing locally grown vegetables and soft fruit to the west mainland of Shetland. Our priorities are to demonstrate what can be achieved with fresh produce production in Shetland; encourage others to grow on a small or commercial scale; provide support and advice and share our learning about growing a wide variety of crops in Shetland. We are also promoting sustainable, low carbon food production and raising awareness of the importance and benefits of locally produced food. We are working with young people through schools and volunteering opportunities to engage the next generation in Scotland’s food production and aim to move Shetland towards more food security.

14. How did you hear about this Discussion Document?

Via the federation of city farms and community gardens newsletter
1. We think good quality, healthy food is a priority for everybody. The Good Food Nation approach is a good place to start engaging families and communities to take active steps to make better food choices.

2. Food choices would be healthier, as local as possible with producers able to supply a quality product in a sustainable way. Production would be supporting the environment with reduced carbon outputs and would be providing a living for the farmers. Food would sell for a fair price and families and communities would be able to afford to buy it.

3. Yes we agree with the vision. We would include sustainability not only should we not damage our environment with our production methods, but we should positively enhance it and not damage natural resources and natural eco-balance to generate profit.

4. We would have more people interested in what we do. Shetland would be a more self-sufficient LA and we would import less fresh produce. Families and individuals on low incomes would be able to access fresh produce. Tesco would not hold the monopoly on food. Money would be kept circulating locally for longer.

5. Do not overlook the importance of small scale local producers in the bigger picture when setting targets, guidelines and standards. Ensure guidelines and standards set for large scale production do not detrimentally impact on small producers.

6. Have their feet on the ground and experience of small scale, not for profit production. Our motives are different from large scale, profit making producers.

7. Production, uptake, public understanding, public participation

8. Whatever approach is taken (a mix is probably needed) the key issue is how it is implemented on the ground and the corresponding results. The means must deliver the ends. For example the recent Community Food Programme supported the interface between producers and buyers. Unfortunately incentive to producers was overlooked and there is not enough produce to for the buyers to access, therefore promoting a connection between them is pointless.

9. Yes

10. Sustainable production

11. Gathering information on current best practice; using local knowledge; consulting with small scale producers: support and encouragement to disseminate local learning

12. Engaging hard to reach low income individuals and families, accessibility of fresh produce to them

13. We are a community food producer, providing locally grown vegetables and soft fruit to the west mainland of Shetland. Our priorities are to demonstrate what can be achieved with fresh produce production in Shetland; encourage others to grow on a small or commercial scale; provide support and advice and share our learning about growing a wide variety of crops in Shetland. We are also promoting sustainable, low carbon food production and raising awareness of the importance and benefits of locally produced food. We are working with young people through schools and volunteering opportunities to engage the next generation in Scotland’s food production and aim to move Shetland towards more food security.

Look forward to the Good Food Nation progressing and very pleased to be a part of it

Kind regards

Penny
Transition Turriefield
Sandness
Shetland
ZE2 9PL
T: 01595 870272
www.turriefieldveg.co.uk
www.facebook.com/turriefield