CONSULTATION QUESTIONS

1. How important do you think it is that we aim to be a Good Food Nation?

Very Important given the concerns over obesity and diabetes

2. How would we know when we had got there? What would success look like?

Retail outlets including shops and restaurants are acknowledging their compliance with good food measures and recommendations and that people in Scotland are food aware

3. Do you agree with the proposed vision? How would you improve it?

yes

4. How would your life be better? What does being a Good Food Nation mean in your locality?

Fewer fast food outlets that are fat based and nutritionally unsound

5. Are there any other essential steps we need to take before setting out on this journey?

Retail industry needs to ‘be on board’

6. How do you think a Food Commission could best help?

Social Marketing and targeting good practice /increasing community food outlets that are high quality foods but cheap to buy

7. In what areas should indicators be set to check we are on track towards our goals?

People with normal BMI for their age / numbers of good food outlets in areas of high deprivation / reduction of poor fast food outlets near schools and in poor areas

8. What are your views on the different approaches that could be taken to help us become a Good Food Nation?

More community awareness – having good food as a healthy option without
9. Do you agree with the proposed initial focus on:
   - Food in the public sector
   - A children’s food policy
   - Local food
   - Good food choices and
   - Continued economic growth?

   All are of importance

10. Which other areas would you prioritise?

   Growing food in communities/reducing salt, sugar and fat

11. What other steps toward achieving a Good Food Nation would you recommend?

   Better cooperation with food industry (fast needn’t be fat based/ reduction of sugars in processed foods / better awareness of sugar content)

12. What else should be considered?

   Comments

13. What steps do you plan to take to help Scotland on the journey toward becoming a Good Food Nation – in the next month and in the next 12 months?

   Contribution to local nutrition policies

14. How did you hear about this Discussion Document?

   From Local Authority Colleague

**Responding to this Consultation Paper**

We are inviting written responses to this consultation paper by 17th October 2014. Please send your response with the completed Respondent Information Form (see "Handling your Response" below) to:

**goodfoodnation@scotland.gsi.gov.uk**